Directions: Identify assessments that can be used to evaluate PLOs. The simplest approach will be to select CLOs that provide supporting data for a particular PLC for evaluation of PLOs is already being generated. In some cases, though, programs will want to use external assessments or other assessments not tied to a part assessments that need to be associated with each PLO. This should be the guiding question when trying to determine how much evidence is enough: Would the entire CLO in the appropriate cells.

Department: Management and Marketing		Program: B		SSBA Marketing]				
Required Program										
Course/Experience/External	DI O 1	DI O 3	DI O 3	DI O 4	DI O E	DI O C				
Assessment	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6				
MG252	Writing Critique									
75 Hour Writing Exam	Mean Score									
MG252	Presentation Critique									
WP003	Mean Score									
MG252	Watson-Barker Listening Test									
MI375		Microsoft Skill Check								
AD101		SimNet Technology Skills Test								
AC540;FI540;MG560;EC580			Case Analyses							
BA490			FDCOT International Score	BSBA FDCOT Exam						
BA490;QM257;UI400					Case Analyses					
BA490					BSBA FDCOT Exam					
NAVOOA						CLO 1: Identify and explain the 4 P's of Marketing and how they				
MK301						interact.				

). Since each CLO is already associated with one or more assessments, the data necessary ticular course to evaluate student achievement of PLOs. There is no magic number of evidence provided justify any claims we might make about this PLO? Please paste the